

Blood Drive Management System



**American
Red Cross**

Our online blood drive management and scheduling system on redcrossblood.org allows you to:

- Schedule and view your blood drives.
- Manage donor appointments.
- Create and update donor information.
- View drive activity for current and past drives scheduled in the system.
- Track results for your blood drives.
- Communicate with current and prospective donors via email.

Your redcrossblood.org login information:

Username

Password

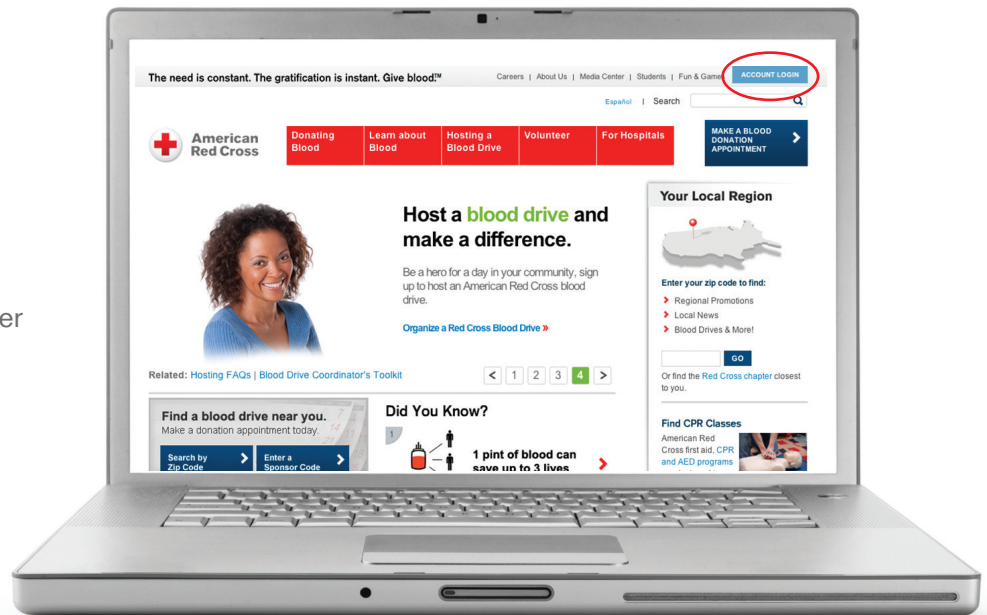
If you haven't received your login information via email, contact your Red Cross account manager.

For questions or assistance, call Customer Care at 855-210-1278 or email customer care@redcross.org.

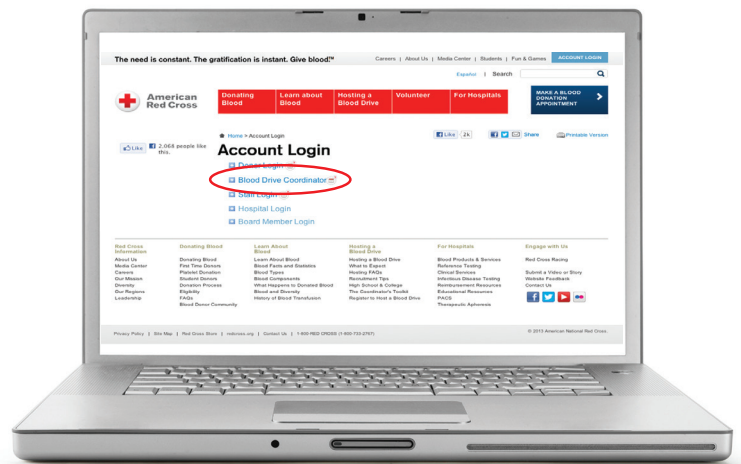
To log in:

1. Go to redcrossblood.org.
2. Click on "Account login" in the upper right-hand corner (blue button).

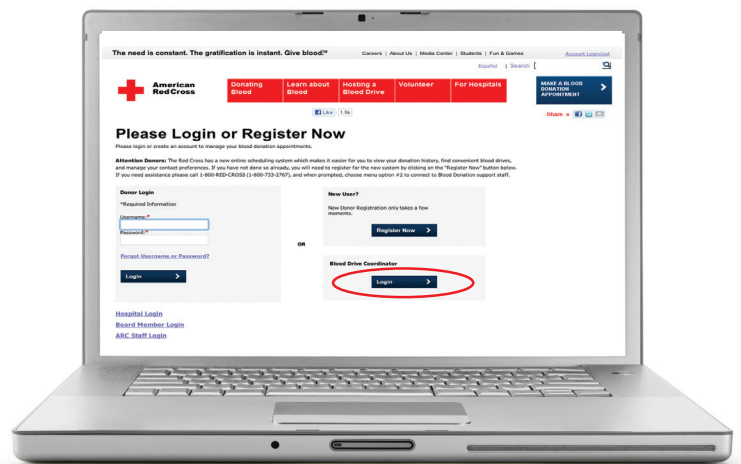
Continued on side 2.



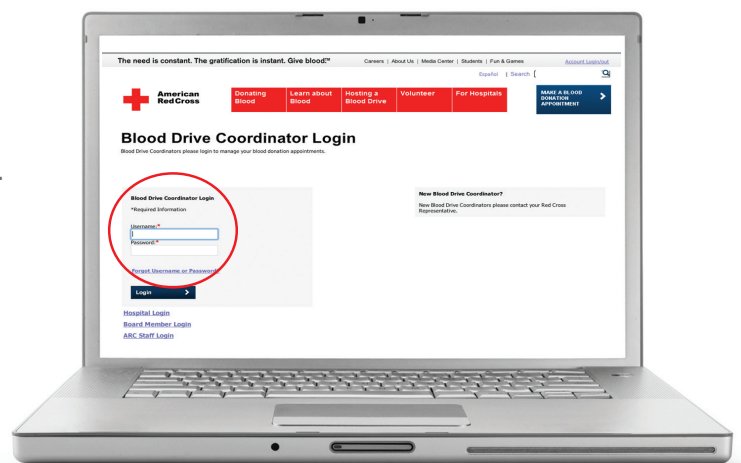
3. Click on “Blood Drive Coordinator” in the list.



4. Click on the “Login” button under “Blood Drive Coordinator” on the bottom right-hand corner.



5. When the login page comes up, add it to your “Favorites” so you can easily access it in the future.
6. Enter your username and password and click “Login.”



For assistance using these tools, contact your Red Cross account manager or visit redcrossblood.org/help/bdc.