



September 2013

Dear Friend,

First and most importantly, I would like to thank you for taking time out of your busy schedule to read this letter.

Who are we? Who are you supporting?

Chartered to St. John the Evangelist Church for over 70 years, Troop 139 consists of over 15 young men up to age 18 from various towns in Bergen County, New Jersey. Our extensive programs of service and personal growth help them learn about themselves and their community. As with any non-profit organization, we rely heavily on fundraisers, such as this one, to provide the much-needed cash flow for activities and programs.

Where will the proceeds go?

This year, your tax-deductible contribution is greatly needed to enhance our scouts' resources. All net proceeds from this fundraiser will go directly to the St. John's scouting program in the form of equipment upgrades, educational programs, scout camp scholarships, and community service projects, among others.

The donations we received last year from other companies like yours were a big hit and helped us raise over \$8,000 to support our scouts. These funds enabled us to assist ten of our senior scouts and some adult leaders to attend the 2013 National Scout Jamboree. Our scouts were able to gather with over 30,000 scouts from all over the country. We were also able to assist some of our younger scouts to attend their very first Boy Scout Summer Camp.*

We are a non-profit, 501(c)(3) tax-exempt organization, therefore, all contributions are tax deductible. (Tax ID # 22-1633176) A copy of our 501c3 is available upon request.

How can you help?

*We are happy to announce that this year's event will be a combination **Murder Mystery Theatre and Tricky Tray** which will be held on Saturday, October 26, 2013 at Conlon Hall, 19 N. William Street, Bergenfield, NJ. We anticipate more than 150 people from the Northern NJ area will gather for an evening of entertainment, prizes and fun.*

We respectfully request a tax-deductible donation. Please see page two for donation options. Our preferred minimum donation is \$25.00. Donations valued at \$150+ will be considered a Grand Prize and you will be entitled to receive one FREE admission to the event. Note: Our Premium Supporters, who have been consistent supporters for 3+ years, receive EXTRA special recognition in the program.

How will this help you?

All Supporters are listed in our program (given to each attendee – we expect over 150 people to attend), recognized in our slide show, announced from the caller's podium and listed on the actual prize basket. Remember, happy winners of your donation are most likely to become new customers and that is a win-win for all!

We appreciate how many solicitations, just like this, you receive each day. Therefore, on behalf of St. John the Evangelist and our Scouting program, thank you for your consideration of this request. If you have any questions, please contact us. Diana: 201-446-0355 or Sandy: 201-522-1990 or email ssjsbnj@gmail.com.

Sincerely,

Diana C. Davidson-Valencia
Sandy Siebert
Fundraising Co-Chairs

Prize Basket Label Sample

Actual size (5" x7")



*Learn more: <https://summit.scouting.org/en/Jamboree2013/Pages/default.aspx>



2013 Murder Mystery Theatre & Tricky Tray Donation Form

Event Date/Location: Saturday, October 26, 2013 Conlon Hall, 19 N. William Street, Bergenfield, NJ

Please keep a COPY of this form for your records.

We are a non-profit, 501(c)(3) tax-exempt organization. All contributions are tax deductible. (Tax ID # 22-1633176). A copy of our 501c3 is available upon request. The deadline for donations is October 11, 2013.

We respectfully request a tax-deductible donation. Our preferred minimum donation is \$25.00. Donations valued at \$150+ will be considered a Grand Prize and you will be entitled to receive one FREE admission to the event. Note: Our Premium Supporters, who have been consistent supporters for 3+ years, receive EXTRA special recognition in the program.

Please fill out the form below and send with your donation to:

Diana Valencia – Boy Scout Tricky Tray, c/o St. John the Evangelist, 29 North Washington Avenue, Bergenfield, NJ 07621

If desired, we will pick up any local raffle items or arrange for delivery.

*This event, sponsored by St. John the Evangelist RC Church, will benefit our scouting program
(A portion of the proceeds will also be donated to REED Academy School for Autism.)*

Yes, we want to help! Enclosed please find a tax-deductible donation in the form:

Donation:

- a gift certificate, service, merchandise or monetary donation valued at \$25.00 or more
Note: If you are donating a service or gift certificate that has an expiration date, we ask that you please date it to expire no less than 6 months after the October 26, 2013 date. All donations are raffled on the night of the event. If donating a monetary value, Please make checks out to St. John the Evangelist

Other Donations:

- General booster text (70 character limit per line)\$ 3.00 ea.
- A business card ad space in the Event Program (2" x 3.5").....\$10.00 ea.
- A 1/4 page ad/booster in the Event Program (3.5" x 4.75")\$15.00 ea.
- A 1/2 page ad/booster in the Event Program (7.0" x 4.75")\$25.00 ea.
- A full page ad/booster in the Event Program (7.0" x 10.0")\$45.00 ea.

Business Name: _____ Contct Name: _____

Address: _____

Phone: _____ Fax: _____

E-mail: _____

Item (s) donated: _____ Total Value: \$ _____

Booster Text*



*If you would prefer your company logo or other type of booster or advertising (ie., photos, business logo), please email it to ssjsbnj@gmail.com. Please use a high resolution file if possible for the best printing quality.