



## (2011) DONATION REQUEST – TIME SENSITIVE

September 2011

Dear Friend,

Thank you for taking time out of your busy schedule to read this letter.

We are respectfully requesting your consideration of a 2011 tax-deductible donation in the form of a gift certificate, service, or merchandise valued at \$30.00 or more toward our annual Tricky Tray basket raffle for the benefit of Troop 139. The event will be held on Saturday, October 22, 2011 at Conlon Hall in Bergenfield, NJ. We anticipate more than 300 people from the Northern NJ area will gather for an evening of prizes and fun. If you chose to donate a monetary donation, we will create a prize basket of the same value and add your name to that basket. You can also purchase an ad space in our Event Brochure for \$25.00 for a 1/4 page ad (4.5" x 3.75").

*Troop 139 consists of over 25 young men up to age 18 from various towns in Bergen and Hudson County, New Jersey. Our extensive programs of service and personal growth help them learn about themselves and their community. As with any non-profit organization, we rely heavily on fundraisers, such as this Tricky Tray, to provide the much-needed cash flow for activities and programs. (Pictured: Our scouts before Summer Camp August 2011)*

Please note:

- As we are a non-profit, tax-exempt organization, all contributions are tax deductible. Tax ID#: E22-1633176-000. Should you need one, a 501c3 letter is available upon request. Please make any checks payable to St. John the Evangelist.
- If you are donating a service or gift certificate that has an expiration date, we ask that you please date it to expire no less than **6 months** from the October 22, 2011 date. All donations are raffled on the night of the event.
- All Supporters are listed in the program, recognized in our slide show, announced from the caller's podium and listed on the actual prize basket. To see a list of our 2010 Supporters, please visit <https://sites.google.com/site/boyscouttroop139bergenfield/home>
- Please send all donations to: Diana Valencia - Tricky Tray, c/o St. John the Evangelist -- Boy Scout Troop 139, 29 North Washington Avenue, Bergenfield, NJ 07621. If desired, we will pick up any local raffle items or arrange for delivery.

We appreciate how many solicitations, just like this, you receive each day. Therefore, on behalf of St. John the Evangelist and the boys of Troop 139, thank you for your consideration of this request. If you have any questions, please contact me at 201-446-0355 or [cecile033@aol.com](mailto:cecile033@aol.com).

Sincerely,

Diana C. Davidson-Valencia  
Fundraising Co-Chair



Our scouts before Summer Camp  
August 2011

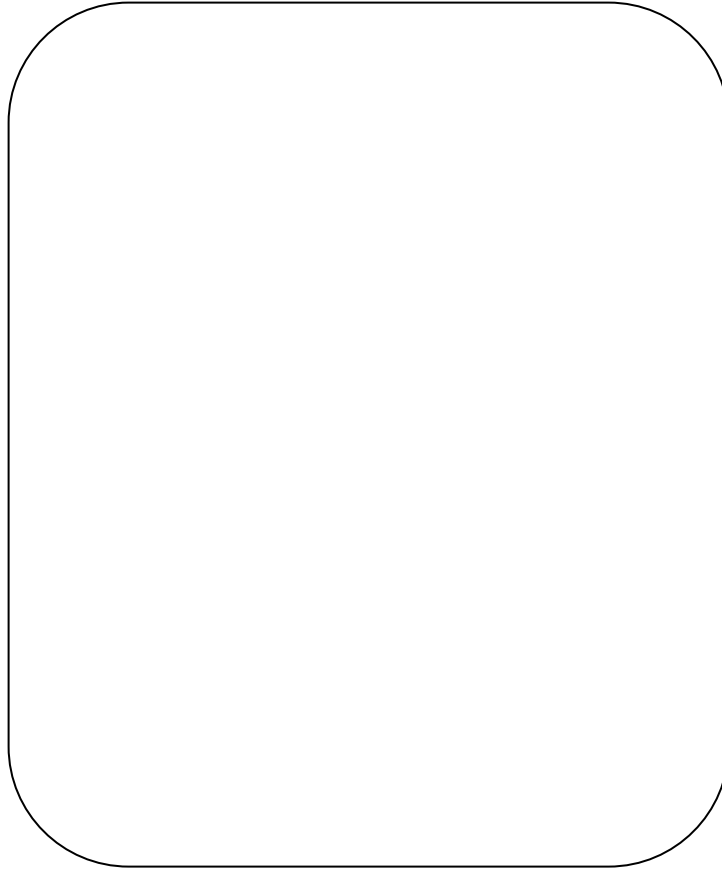


Slide Show Ad Sample



Prize Basket Label Sample  
Actual size (5" x 7")

**We are also selling ad space in our Event Brochure for  
\$25.00 for a 1/4 page ad (4.5" x 3.75").**



**Please complete this section, detach it and return it along with your  
\$25.00 tax-deductible donation to:**

Diana Davidson-Valencia  
c/o St. John the Evangelist -- Boy Scout Troop 139  
29 North Washington Avenue  
Bergenfield, NJ 07621

*Your Name:* \_\_\_\_\_

*Company:* \_\_\_\_\_

*Street Address:* \_\_\_\_\_

*City, State, ZIP:* \_\_\_\_\_

*Day Phone:* \_\_\_\_\_

*E-mail:* \_\_\_\_\_

*Donation:* \$25.00

Please make any checks payable to St. John the Evangelist.