



## THE ALPHA AMPLIFIER CLUB PROGRAM

### \*\*\*\*A \$475 VALUE FOR EACH MEMBER

When a Club member purchases a new Alpha 9500 Amplifier, within his or her Club, the member receives the following benefits. A \$300 credit toward any additional Alpha product or merchandise they order PLUS free shipping for the 9500 amplifier within the contiguous 48 states. This is a total value of \$475. Please write or communicate your name, shipping information and Club name on all orders stating it as the "ALPHA CLUB PROMOTION". Orders to Molly, WØMOM, phone 303-473-9232 or fax 303-473-9660 or email, [info@rfconcepts.com](mailto:info@rfconcepts.com) .

### \*\*\*\*CLUB CREDITS OF \$200 FOR EACH MEMBER 9500 ORDER

When a Club member purchases a new Alpha 9500 Amplifier, the Club will receive benefits too! The club gets a \$200 credit good toward the purchase of any Alpha product or merchandise they want to buy. They may also donate the accrued credits to anyone or any "not for profit" organization. In that case we will need a written notice to [info@rfconcepts.com](mailto:info@rfconcepts.com).

### \*\*\*\*LOANS OF ALPHA ACCESSORIES

Upon receiving a Club request with details of use, RF Concepts will consider the loan of an Alpha Wattmeter or Dummy Load. This equipment is owned by RF Concepts and will be returned to us upon request. Requests should be emailed to [info@rfconcepts.com](mailto:info@rfconcepts.com) .

### \*\*\*\*ALPHA CLUB EXPERTS-aka "ACE" REPRESENTATIVES

Each Club President may nominate one present Alpha Amplifier owner as their ACE. These folks will be familiar with our amplifiers, may help member installation, answer follow up questions and may attend local events representing RF Concepts. Please send ACE names and contact information to [molly@rfconcepts.com](mailto:molly@rfconcepts.com).

Appointed ACE representatives will be gifted by RF Concepts with appropriate Alpha logo merchandise such as shirts, hats, jackets and/or coffee mugs. They will receive product brochures and be asked their opinions on a variety of RF Concepts topics. We will require confidentiality on all such matters. They will become our Alpha Council of Experts, ACE representatives, on many matters.

### OUR PLAN WILL SUPPORT CLUBS AND ACE REPRESENTATIVES ON AN ONGOING BASIS MAKING THE ALPHA CLUB PROGRAM AN INDUSTRY LEAD.

Rules and requests (there always have to be some, hi, hi):

- Sales to members may not be combined with any other promotion available during this time
- Actual shipping costs for any loans are at the Club expense
- Member Alpha 9500 orders must be received no later than 03/31/2013
- All member and club credits must be redeemed by 02/01/2014
- Credit program may be extended beyond 03/31/2013 depending on response

Co-owner and President, Steve, WA2NFR  
Co-owner and CEO, Michael, AA6DY  
VP and Company Archivist, Molly, WØMOM