



Ham Radio Cruise-In

A Brand New Amateur Radio Activity



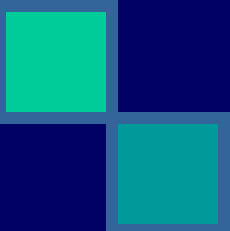
Jim Crosby – K4JEC
Albemarle Amateur Radio Club, Inc.

A Tall Line Up






Staging A Ham Radio Cruise- In As A Club Activity




Many of us are familiar with car club
cruise-in events at
parks, restaurants, drive-ins,
shopping centers or other venues,
where participants bring their
cars, trucks, motorcycles,
whatever, to display and compete
for awards.





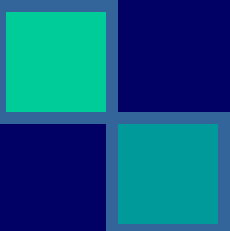
Staging A Ham Radio Cruise- In As A Club Activity

The owners of the vehicles take pride in their efforts to restore, modify or otherwise spruce them up and enjoy displaying them as much as the spectators enjoy seeing them.






Staging A Ham Radio Cruise- In As A Club Activity



Mobile ham radio operators are also proud of the time, effort and more than a few dollars that they have invested into their transportable Amateur Radio stations.




All lined up for judging





Staging A Ham Radio Cruise- In As A Club Activity

You could invite all of your neighboring clubs and individuals to come and join in. You could charge a very modest entry fee for those who want to show and compete to cover the prizes and other costs.




Registration





Staging A Ham Radio Cruise- In As A Club Activity

You should offer a QSL Card size certificate to all who choose to participate as a souvenir to take away, as well as certificates to all winners in the competition.




Participation Certificate





Staging A Ham Radio Cruise- In As A Club Activity

You should prepare and distribute a handout that has the promotional material on one side and a registration form on the other. We emailed them to all clubs in the area and distributed them to hamfest attendees.



Virginia Ham Radio Cruise-In Meet & Greet

**Show your rig
See others' rigs
Share the fun
and camaraderie!**



(Rain or Shine, the event will go on with shelter available)

Cruise to Charlottesville and receive a "Certificate of Participation" just for showing up. No mobile rig required; however, special certificates will be awarded to the most innovative mobile station shown in a car, truck, RV, motorcycle and bicycle; as well as a certificate for the ham traveling the longest distance.

Saturday, 10 a.m. till 4 p.m.

May 1, 2010

Darden Towe Park - Charlottesville

(A Half-Mile North on Route 20 from Route 250 East of Charlottesville)

Talk-In will be on 146.760 Repeater with WA4TFZ

No Tone Required

P
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Come to Charlottesville and participate in a showcase of mobile amateur radio equipment. Pack a picnic lunch and spend a fun day in the park with your fellow hams from all over Virginia. To save time on your arrival, let us know you are coming by completing the pre-registration form below. Pre-registration is not required for participation but will be appreciated for planning purposes. There will be no entry or registration fee.

Check our website: albemarleradio.org for specific and last minute details.

Mail to: AARC, P. O. Box 6833 Charlottesville, VA 22906
Email to: k4jec@arrrl.net

Pre-registration

Call: _____ Name: _____
(First & Last Name Please)

Mailing Address: _____

City: _____ State: _____ Zip: _____


Email Address: _____

Back
of
Poster
Flyer



Staging A Ham Radio Cruise- In As A Club Activity

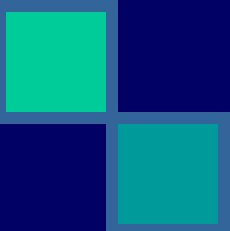

You should by all means invite the public and the local news media. This is a great way to impress the public with our ability to provide emergency communications when all else fails.





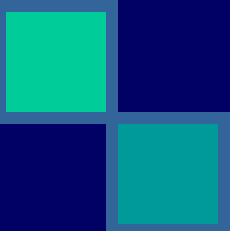



Goal and Objective

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- Launch a ham radio cruise-in as an annual club activity
 - Establish a strategic plan for success
 - Promote the activity as far and wide with as many neighboring clubs as can be reached
- 



The Club Decision


- 
- The decision to stage and sponsor the activity must have full club support.
 - A successful event takes an all out effort on the part of the club and its members.
 - We had the biggest membership turnout ever by our club members and the club enthusiasm soared when it succeeded
- 

Motorcycles came too





Strategic Planning Is The Key


- First comes the committee with a co-chair for each major function such as site plan, publicity, parking, registration, judging, refreshments and raffle.
 - Second, the committee must stage a strategic planning meeting to ask and answer every question that might arise.
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Planning session





Strategic Planning Is The Key

- Obviously, the site is of primary importance
 - Public School Parking Lots not used on Saturdays is a good consideration.
 - A Public Park is the one we settled on because it offered a pavilion and rest rooms planted in a very scenic setting.
- 



Bright Vinyl Surveyor's Tape held up with stakes setup the morning of the event

Show Parking

Show Parking

New Fence Just Added

Linda's RV and other Vehicles


Electrical Extension Cord?

Registration

Show Parking



What does it cost?

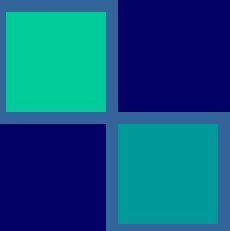

- It cost our club less than \$200 and that is because we choose not to charge any fees whatsoever. We also offered a \$200 Gift Certificate From Ham Radio Outlet in a raffle that helped cover some costs.
 - We plan to charge a \$5 entrance fee this year to recover some of our costs.
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What's behind your seat?





Recommendation

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- If your club is looking for a great idea to rally your membership to a very rewarding activity, the Ham Radio Cruise-In is one to be considered.
 - You can be the first in your area to sponsor such an event that can draw from far and wide because of its appeal.
- 

A winner arrives to be judged



Club
Members
Wore
Green
Vest For
ID

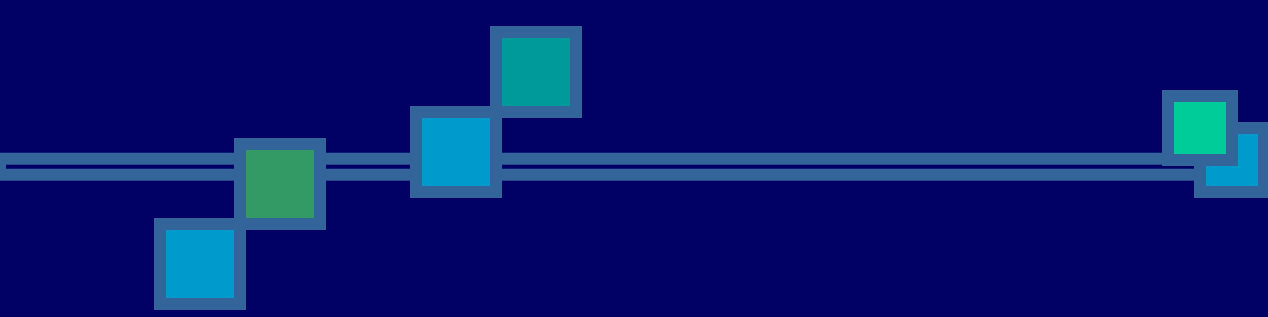


Judging was serious work


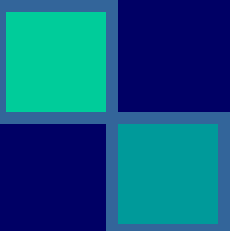


Tailgating picnics all around





Examples of our paperwork
can be found in the following
slides such as judges scoring
sheet and committee chart.



Virginia Ham Radio Cruise-In Organizational Structure

AARC Board of Directors

I

Club President

I

I	<u>Club Vice President</u>	I
I	I	I
Club Treasurer	I	Club Secretary
Cash Accounting	I	Administration
	I	

Event Committee

Parking	Certificates Admin	Publicity	Talk-In Technical	Food Stand Raffle
KJ4XZ__	_K4PMC__	_K4BAV__	_K4CGY__	_N4UVA__
K4WLE__	_KI5LLB__	_K4JEC__	_KE4DDR__	_K4DND__

AARC Cruise-In Judges Score Sheet

Amateur Call: _____ Vehicle Type: _____
(Car, Truck, RV, Boat, Motor Cycle, Bicycle)

Vehicle Tag: _____

Assign points on a scale of 1 - 10 for each of five checks to make a perfect score of 50. In the event of a tie, duplicate certificates will be awarded.

1. Modes and Bands Supported. HF, VHF, UHF, APRS, Digital. (2 points each for a total of 10)

SCORE: _____

2. Electrical Installation. Good wiring practice, Cables large enough to handle the load, properly fused, good chassis bonding, power connections to battery. (2 points each for a total of 10)

SCORE: _____

3. Safety and sturdiness of installation. Ease of operation, secure mounting, visibility from operating position, safety of driver while operating vehicle, obstruction of drivers movements and visibility. (2 points each for a total of 10)

SCORE: _____

4. General interior appearance and operator safety. Eye appeal, no cluttered wiring, no sharp edges protruding into passenger areas, mike and control features within easy reach, passenger's ability to operate radio, passenger's safety and comfort. (2 points each for a total of 10)

SCORE: _____

5 General exterior appearance. Secure mounting of antennas, secure wiring connections, ability to pass under low obstructions such as parking garages when necessary, remote antenna tuning, eye appeal of vehicle exterior. (2 points each for a total of 10)

SCORE: _____

Good Luck And Have Fun!!!

From the Albemarle Amateur
Radio Club, Inc. in
Charlottesville, Va

-- Jim K4JEC

